

Minutes for ATD Long Island February Board Meeting 2/12/19

Attending: Larry Kravitz, Sheri, Sy, Melissa T, Lisa G., Melda, Stephanie, Michele

1. **CARE Update:** CARE survey is completed and the only thing we missed was the joint membership category.
 - a. **ACTION ALL:** Continue to talk up joint membership at every opportunity.
2. **Website:** Lisa Mahoney has presented an offer for \$1000 to redo our website. We have found that she has used a Wild Apricot Template and we may be able to do this ourselves.
 - a. **ACTION Larry:** Try to explore the Wild Apricot templates
 - b. **ACTION Sy:** Reach out to NYC as the sample Lisa provided is the NYC template
 - c. **ACTION Michelle:** Reach out to Molloy professor to see if they would provide this as a for credit project to a student.
3. **SHRM Conference:** Friday May 3rd
 - a. **ACTION Larry:** Purchase 500 post it notes and 500 pens
 - b. **ACTION Larry, Sherri, Michelle, Sy:** Attend conference, times TBD
4. **Lapsed/Cancelled Members:** We have a number of lapsed or cancelled members that should be called
 - a. **ACTION Stephanie:** Follow up with Kiki to see if she made calls
 - b. **ACTION Michelle:** Offer to call lapsed members, see if we can get them back, offer discounts
5. **May Meeting:** We need a topic for May's Meeting. Open Mic night has been "changed" to asking people their problems when registering and focusing conversations around select problems.
 - a. **ACTION Allie/Sy:** Set up meeting with additional custom field and send out as soon as possible
6. **Call for Board Members:** Current open rolls for 2019/2020 – President Elect, Programming, Membership (We have interest from Lisa G for membership and Allie for Programming).
 - a. **ACTION All:** Please e-mail Larry if you don't plan on buying in for another year by February 20th
 - b. **ACTION:** Larry: Send out announcement around open positions by Mid March
7. **Open Floor:**
 - a. Lisa G's profile has been added to the website. Please help promote it.
 - b. We will need a place to host meetings in April, May, June. Possibility of Henry Schein in May and Molloy Farmingdale in April.